

# Run3TV Implementation Guidelines: Q-Bar Application

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# **Revision history**

Version	Date	Framework Version	Update
1.0 (Beta Release)	June 1st, 2023		Release candidate
2.0 (Final)	May 29th, 2024	2.3	Migrated to standard layout Light rework Adding references to Sub-Applications Addition of Restart configuration Addition of further Alert information / new example screenshots Updated animation example image

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# 1. Glossary

Glossary of unfamiliar words and acronyms.

Term	Definition

# 2. References

ID	Publisher	Document
A/344	ATSC	ATSC 3.0 Interactive Content, A344/1
R3TV-IG-0231	Run3TV	Run3TV Implementation Guidelines: RSS Feed Specification
R3TV-IG-0212	Run3TV	Run3TV Implementation Guidelines: I-Frame Sub-Application integration
R3TV-IG-0232	Run3TV	Run3TV Implementation Guidelines: AEAT Feed Specification

# 3. Introduction

This document describes how a broadcaster can configure and customize the Q-Bar application. The document provides the details of styling the application, and providing metadata feeds in driving the application.

Detailed description of how various content types are correctly declared in the feed is contained in a separate RSS Feed Specification document (R3TV-IG-0231).

This document should be read in conjunction with the RSS feed specification document in order to understand full and correct implementation.

# 4. Feature Support

The following table details the functionality supported in the Q-Bar application.

Feature	Supported
Custom Broadcaster Styling	Yes
BAAppear Key Handling	Yes
Current on air program information	Yes
Current on air program audio track selection	Yes
Emergency Alerts	Yes
On Screen Notifications	Yes
mRSS Feed Support	Yes
TV Guide of current channel via OTA Data	Yes
TV Guide of current channel via IP Data	Roadmap
VOD Playback	Yes, DASH, HLS, MP4
Fast Channels Streaming (SSAI w/o client reporting)	Yes, DASH, HLS
FAST Channels Streaming (SSAI with client reporting)	Roadmap - PoC under development
VastTag	Yes, preroll support only
Display Advertising	Yes
Display a full screen image - used for weather reporting.	Yes

Feature	Supported
Dynamic Ad Replacement	Roadmap - PoC under development

# 5. Application

This document describes how a broadcaster can configure and customize the Q-Bar application. The document provides the details of styling the application, and providing metadata feeds in driving the application.

# 5.1. Call To Action Trigger (Standard and Restart)

When the application starts, the Q-Bar application can present a Call to Action (CTA).

The design of the CTA is based on the configuration in **config.json** and can vary depending on whether the current broadcast program has Restart rights. If Restart rights are available, the CTA directs viewers to Restart. Otherwise, the CTA directs viewers into the Q-Bar application.

The Q-Bar determines whether the current broadcast program has Restart rights by parsing the Restart RSS esg feed, as configured in **config.json**. For more information on **config.json**, see Application Configuration.

The example snippet of **config.json** shows this CTA configuration:

```
config.json
 "cta": {
    'standard": {
      'label": {
        "en": "PRESS <strong><baAppearLabel></strong> FOR MORE"
        "es": "PRESIONE <strong><baAppearLabel></strong> PARA MÁS"
       info": {
        "en": "OPEN THE APPLICATION AND NAVIGATE TO YOUR \"SETTINGS\" IN THE LEFT PANEL TO REVIEW ...",
        "es": "ABRA LA APLICACIÓN Y NAVEGUE A SU \"CONFIGURACIÓN\" EN EL PANEL IZQUIERDO PARA...
     restart": {
      "label": {
        "en": "PRESS <strong><baAppearLabel></strong> TO RE-START"
        "es": "PRESIONE <strong><baAppearLabel></strong> PARA RE-INICIAR"
        en": "OPEN THE APPLICATION AND NAVIGATE TO YOUR \"SETTINGS\" IN THE LEFT PANEL TO REVIEW...",
        "es": "ABRA LA APLICACIÓN Y NAVEGUE A SU \"CONFIGURACIÓN\" EN EL PANEL IZQUIERDO PARA...'
       feed": "/london/Station-3/q-bar/dynamic/esg.atom"
```

In the example above, the cta/restart/feed field directs the Q-Bar to an RSS feed containing at the very least now and next information. An example of this is shown below:

```
esg.xml
<?xml version="1.0" encoding="UTF-8"?>
<rss xmlns:atom="http://www.w3.org/2005/Atom"</pre>
    <title>Programs List</title>
    <ttl>40</ttl>
         <media:content medium="video" type="application/dash+xml" expression="ota"</pre>
                          url="https://doi.org/10.1111/1111-1111" duration="3600" language="en" />
        <media:thumbnail url="https://example.com/news.png" height="1920" width="1080" attr="Local News" />
         <media:content medium="video" type="application/dash+xml" expression="restart"</pre>
                          url="https://example.com/avc-full.mpd" language="en"
      <title>Local News</title>
      <description>Local News and Weather</description>
       <category>News</category>
      <pubDate>Mon, 25 Apr 2024 13:00:00 </pubDate>
         <media:content medium="video" type="application/dash+xml" expression="ota"</pre>
        url="https://doi.org/10.1111/2222-2222" duration="1800" language="en" />
<media:thumbnail url="https:/example.com/sportExtra.png" height="800" width="450" attr="SportExtra" />
<media:content medium="video" type="application/dash+xml" expression="live" url=""
                          duration="1800" language="en" />
      <description>Local, regional and national sport-related entertainment program</description>
                       25 Apr 2024 14:00:00</pubDate>
      <pubDate>Mon,
```

The Q-Bar application determines which (if any) event in the **esg.xml** file is currently live by using the <pubDate> element as the program start time and <media:content> duration attribute as the program's duration.

Once the Q-Bar determines the program that is currently live, it locates that program's <media:content medium="video"> elements. If one of those elements includes an expression attribute set to "restart", the Q-Bar will present the Restart CTA. Otherwise the Standard CTA is presented.

In the **esg.xml** example above, the Q-Bar would present the Restart CTA during the "Local News" program and present the Standard CTA during the "Sport Extra" program.

For more information on **esg.xml**, please refer to [R3TV-IG-0231].

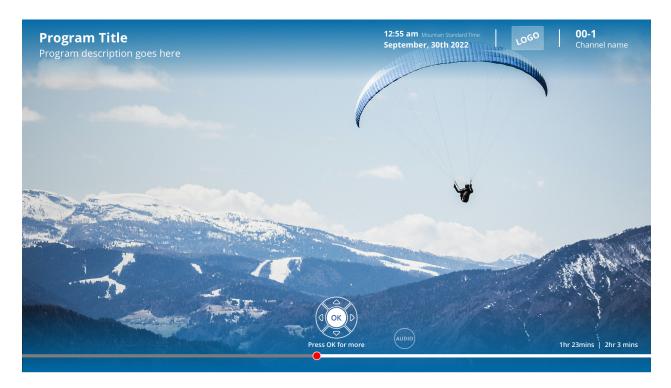
The following table lists the supported features of the Standard Call To Action.

FeatureID	Description
cta-001	Display the receivers BAAppear Label and image (if provided) otherwise show the default RUN3TV BAAppear
cta-002	The label can be customized via the configuration parameter ctaLabel (as shown below). The BAAppear word shall be replaced by the application using the  baAppearLabel> replacement tag. For example:
	"ctaLabel": "PRESS <baappearlabel>"</baappearlabel>
cta-003	Display the broadcaster's station's call sign, logical channel number and logo via the application configurations via the header attribute.
	"header": {"id": "32.1", "name": "R3TV", "logo": "/london/run3tv/img/logo.png"}
cta-004	Display the current program title being viewed, the associated description, the start, end and duration of the program.
	The application will not display the information when no schedule data is available from the receiver
cta-005	Display the current viewing position of the live stream using the schedule data, otherwise display the viewing position in the center of the timeline
cta-006	Display the audio button for track selection if multiple tracks are supported behind the service otherwise it is gray out and not selectable
cta -007	If the service is a Live_Radio or Live_App service, display the item/media:group/media:thumbnail (as defined in the RSS feed) if present otherwise display the Run3TV default service type images behind the CTA

# 5.1.1. Legacy Receiver Support - Default RUN3TV BAAppear Label

The Q-Bar application shall display the default RUN3TV OK button image and the words "Press OK for

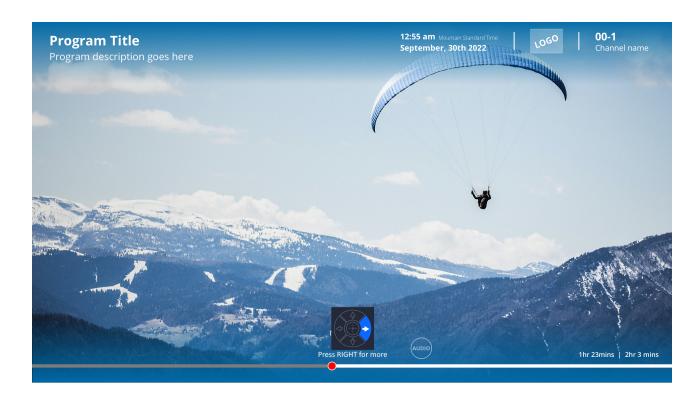
more" as shown below.



# 5.1.2. Receiver supports BAAppear Label & Image

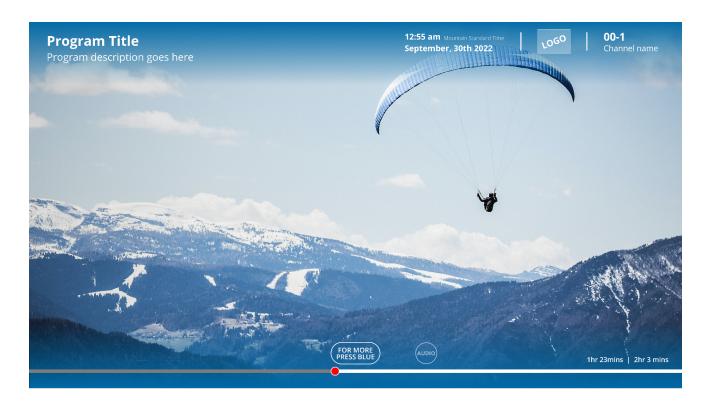
The Q-Bar application shall display the receiver's BAAppear Image along with its associated BAAppear label. The example below shows the BAAppear image and label, as provided by a Sony

#### receiver.



# 5.1.3. Receiver only supports BAAppear Label

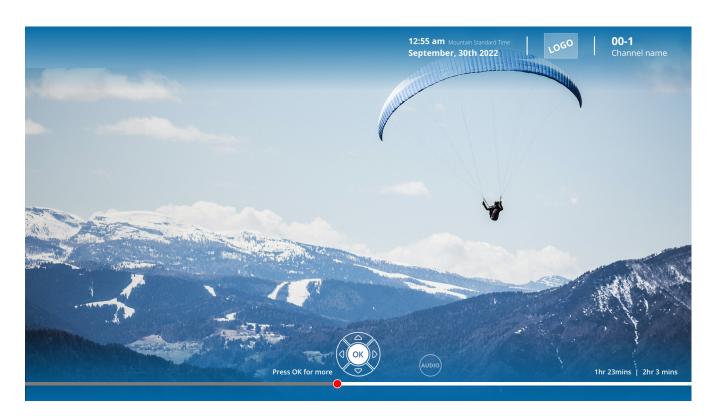
If the receiver does not support the BAAppear image, then the Q-Bar application shall display the BAAppear text (label only).



#### 5.1.4. Receiver does not support or is missing the scheduled program

The Q-Bar application shall display the Run3TV OK button image and the words "Press OK for more" with the live point in the center of the screen.

No Program title or description is shown.



#### 5.2. On-Screen Notification

**Note** This is a future roadmap item.

The on-screen notification is displayed to the viewer when the application is loaded but no call to action is displayed. This provides a means for the viewer to enter into the application and link to the notification message.

#### 5.3. Different Content Items

This section describes the different types of items that can be shown by the Q-Bar application in the content rails.

In summary, the following content types are supported:

- Live TV Service
- Live Radio Service
- Current Live TV Program
- Later Live TV Program
- Current Live Radio Program
- Later Live Radio Program
- Live Streaming Service
- Live Radio Streaming Service
- Video on Demand
- Audio on Demand
- Imagery Display
- Sub-Applications
- Applications
- Animated Display
- Advertising
- Promotional
- Alerts
- Settings

#### 5.3.1. Live TV Service

A content item that will allow the user to switch to a different Live TV Channel (broadcast only) that is available on the receiver.



FeatureID	Description
live_tv_001	Use the title from the item xml to display a title
live_tv_002	<pre>Detect that the item is LIVE_TV using the following rules:    item/media:content/@medium = "video"    AND    item/media:content/@type = "application/dash+xml"</pre>
	AND item/media:content/@url = " <globalserviceid_value>" AND item/media:content/@expression = "ota" AND item/pubDate = null OR item/media:content/@duration = null</globalserviceid_value>
live_tv_003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV <b>LIVE_TV</b> image</media:thumbnail>

FeatureID	Description
live_tv_004	Display the second line with the following with the words in red:
	<pre><live_tv_icon>   LIVE TV</live_tv_icon></pre>
	Note that the text color changes to RED upon selection
live_tv_005	A selection from the user shall inform the receiver to switch to the corresponding service
live_tv_006	The live tv shall be presented in the rescaled video window
live_tv_007	If the current service is the same as the requested service, then no service change is carried out, however if the live TV is not actively playing then the application shall start playing the live TV in the rescaled video window
live_tv-008	When highlighted the following is shown in the top section of the Q-bar: <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;live_tv-009&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;live_tv-010&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

#### 5.3.2. Live Radio Service

A content item that will allow the user to switch to a different Live Radio Channel (Broadcast only) that is available on the receiver.



FeatureID	Description
live_radio-001	Use the title from the item xml to display a title
live_radio-002	<pre>Detect that the item is LIVE_RADIO using the following rules:     item/media:content/@medium = "audio"     AND     item/media:content/@type = "application/dash+xml"     AND     item/media:content/@url = "<globalserviceid_value>"     AND     item/media:content/@expression = "ota" AND     item/media:content/@expression = "ota" AND     item/pubDate = null OR     item/media:content/@duration = null</globalserviceid_value></pre>
live_radio-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_Radio image</media:thumbnail>

FeatureID	Description
live_radio-004	Display the second line with the following with the words in red.
	<pre><live_radio_icon>   LIVE RADIO</live_radio_icon></pre>
	Note that the text color changes to RED upon selection
live_radio-005	A selection from the user shall inform the receiver to switch to the corresponding service.
live_radio-006	The live radio image shall be presented in the rescaled view of the window using the <media:content> contained in the <media:group> otherwise the default Run3TV shall be used.</media:group></media:content>
	item/media:content/@medium = "image" AND
	<pre>item/media:content/@type = "<supported_image>" AND</supported_image></pre>
	<pre>item/media:content/@url = "<url>"</url></pre>
live_radio-007	If the current service is the same as the requested service, then no service change is carried out, however if the live radio is not actively playing then the application shall start playing the live radio
live_radio-008	When highlighted the following is shown in the top section of the Q-bar. <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;live_radio-009&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;live_radio-010&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.3. Current Live TV Program Content Item

A content item and/or a whole content rail display's Live TV content in the TV schedule for a specific broadcast service. The content time will show the program information and provide image support.



FeatureID	Description
livetv_now-001	Use the title from the item xml to display a title
livetv_now-002	Detect that the item is LIVE_TV_ESG_NOW using the following rules:  item/media:content/@medium = "video" AND item/media:content/@type = "application/dash+xml" AND item/media:content/@expression = "ota" AND item/media:content/@url = " <globalserviceid_value>" AND Time now is between (item/pubDate AND item/pubDate + item/media:content/@duration) AND item/media:content/@duration &gt; 0</globalserviceid_value>
livetv_now-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_TV_ESG image</media:thumbnail>

FeatureID	Description
livetv_now-004	Display the second line with the following: Where the <starttime> is the relative to the timezone and the time from the item/pubDate using 12 hour clock appending am   pm, e.g. 12.30pm</starttime>
	<pre><live_tv_icon>   ON NOW   <starttime></starttime></live_tv_icon></pre>
	Note that the text color changes to RED upon selection
livetv_now-005	A selection from the user shall inform the receiver to switch to the corresponding service
livetv_now-006	The current live program shall be presented in the rescaled video window
livetv_now-007	If the current service is the same as the requested service, then no service change is carried out, however if the live tv is not actively playing then the application shall start playing the live tv
livetv_now-008	The top section of the Q-bar displays the following. <title item="" of="" the="">&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;livetv_now-009&lt;/td&gt;&lt;td&gt;Below the &lt;Title&gt;, the following information is displayed:&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;startTime&gt; - &lt;EndTime&gt;   &lt;Description&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;Times shall be displayed according to the Formatting rules described later in this document. See Formatting Rules section&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;livetv_now-010&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;livetv_now-011&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.4. Current Live Radio Program Content Item

A content item and/or a whole content rail display's Live TV content in the TV schedule for a specific broadcast service. The content time will show the program information and provide image support.

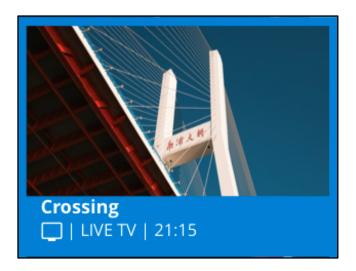


FeatureID	Description
liveradio_now-001	Use the title from the item xml to display a title
liveradio_now-002	Detect that the item is LIVE_RADIO_ESG_NOW using the following rules:  item/media:content/@medium = "audio" AND item/media:content/@type = "application/dash+xml" AND item/media:content/@expression = "ota" AND item/media:content/@url = " <globalserviceid_value>" AND Time now is between (item/pubDate AND item/pubDate + item/media:content/@duration) AND item/media:content/@duration &gt; 0</globalserviceid_value>
liveradio_now-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_TV_ESG image</media:thumbnail>

FeatureID	Description
liveradio_now-004	Display the second line with the following: Where the <starttime> is the relative to the timezone and the time from the item/pubDate using 12 hour clock appending am   pm, e.g. 12.30pm</starttime>
	<pre><live_tv_icon>   ON NOW   <starttime></starttime></live_tv_icon></pre>
	Note that the text color changes to RED upon selection
liveradio_now-005	A selection from the user shall inform the receiver to switch to the corresponding service
liveradio_now-006	If the current service is the same as the requested service, then no service change is carried out, however if the live tv is not actively playing then the application shall start playing the live tv
liveradio_now-007	The top section of the Q-bar displays the following. <title item="" of="" the="">&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;liveradio_now-008&lt;/td&gt;&lt;td&gt;Below the &lt;Title&gt;, the following information is displayed:&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;startTime&gt; - &lt;EndTime&gt;   &lt;Description&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;Times shall be displayed according to the Formatting rules described later in this document. See Formatting Rules section&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;liveradio_now-009&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;liveradio_now-010&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.5. Later Live TV Program Content Item

A content item and/or a whole content rail display's Live TV content in the TV schedule for a specific broadcast service. The content time will show the program information and provide image support.



FeatureID	Description
livetv_later-001	Use the title from the item xml to display a title of the content
livetv_later-002	Detect that the item is LIVE_TV_ESG_LATER using the following rules:  item/media:content/@medium = "video" AND item/media:content/@type = "application/dash+xml" AND item/media:content/@expression = "ota" AND item/media:content/@url = " <globalserviceid_value>" AND Time now is &lt; item/pubDate AND item/media:content/@duration &gt; 0</globalserviceid_value>
livetv_later-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_TV_ESG_later image</media:thumbnail>

FeatureID	Description
livetv_later-004	Display the second line with the following: Where the <starttime> is the relative to the timezone and the time from the item/pubDate using 12 hour clock appending am   pm, e.g. 12.30pm</starttime>
	<pre><live_tv_icon>   ON LATER   <starttime></starttime></live_tv_icon></pre>
livetv_later-005	A selection from the user shall display the item/media:group/media:thumbnail in the resized window and display the title and description of the program.
livetv_later-006	Top title should show the following using 12 hour clock appending am   pm, e.g. 12.30pm:
	<title item="" of="" the=""> &lt;Description&gt; [only past the current day ddd] &lt;starttime&gt; - [[only past the current day ddd], &lt;endtime&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;Times shall be displayed according to the Formatting rules described later in this document. See Formatting Rules section&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.6. Later Live Radio Program Content Item

A content item and/or a whole content rail display's Live TV content in the TV schedule for a specific broadcast service. The content time will show the program information and provide image support.



FeatureID	Description
liveradio_later-001	Use the title from the item xml to display a title of the content
liveradio_later-002	Detect that the item is LIVE_RADIO_ESG_LATER using the following rules:  item/media:content/@medium = "audio"  AND  item/media:content/@type = "application/dash+xml"  AND  item/media:content/@expression = "ota"  AND  item/media:content/@url = " <globalserviceid_value>"  AND  Time now is &lt; item/pubDate  AND  item/media:content/@duration &gt; 0</globalserviceid_value>
liveradio_later-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_TV_ESG_later image</media:thumbnail>

FeatureID	Description
liveradio_later-004	Display the second line with the following: Where the <starttime> is the relative to the timezone and the time from the item/pubDate using 12 hour clock appending am   pm, For example: 12.30pm</starttime>
	<pre><live_tv_icon>   ON LATER   <starttime></starttime></live_tv_icon></pre>
liveradio_later-005	A selection from the user shall display the item/media:group/media:thumbnail in the resized window and display the title and description of the program.
liveradio_later-006	Top title should show the following using 12 hour clock appending am   pm, e.g. 12.30pm: <title item="" of="" the=""> &lt;Description&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;pre&gt;[only past the current day ddd] &lt;starttime&gt; - [[only past the current day ddd], &lt;endtime&gt;&lt;/pre&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;Times shall be displayed according to the Formatting rules described later in this document. See Formatting Rules section&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.7. Live TV Streaming Services Content Item

A content item can present a live streaming channel (IP stream).



FeatureID	Description
livetv_stream-001	Use the title from the item xml to display a title
livetv_stream-002	Detect that the item is LIVE_TV_STREAM using the following rules:  item/media:content/@medium = "video" AND item/media:content/@type = " <hls_mime> OR <dash_mime>" AND item/media:content/@url = "<url>" AND item/media:content/@expression = "nonstop" OR item/media:content/@duration = 0</url></dash_mime></hls_mime>
livetv_stream-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_Stream image</media:thumbnail>
livetv_stream-004	Display the second line with the following with the words in red: <li><li><pre></pre></li></li>

FeatureID	Description
livetv_stream-005	A selection from the user shall inform the receiver to stop playing the live tv, switch to the streamed channel
livetv_stream-006	The live streaming service shall be presented in the rescaled view of the window
livetv_stream-007	When highlighted the following is shown in the top section of the Q-bar. <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;livetv_stream-008&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;livetv_stream-009&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.8. Live Radio Streaming Services Content Item

A content item can present a live radio streaming channel (IP Stream).



FeatureID	Description
liveradio_stream-001	Use the title from the item xml to display a title
liveradio_stream-002	Detect that the item is LIVE_RADIO_STREAM using the following rules:  item/media:content/@medium = "audio" AND item/media:content/@type = " <hls_mime> OR <dash_mime>" AND item/media:content/@url = "<url>" AND item/media:content/@expression = "nonstop" OR item/media:content/@duration = 0</url></dash_mime></hls_mime>
liveradio_stream-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Live_Radio_Stream image</media:thumbnail>
liveradio_stream-004	Display the second line with the following with the words in red: <li><li><e radio_stream_icon="">   IP RADIO STREAM   Note that the text color changes to RED upon selection</e></li></li>

FeatureID	Description
liveradio_stream-005	A selection from the user shall inform the receiver to stop playing the live tv, switch to the streamed radio channel
liveradio_stream-006	The live radio image shall be presented in the rescaled view of the window using the <media:thumbnail> contained in the <media:group> otherwise the default Run3TV shall be used</media:group></media:thumbnail>
liveradio_stream-007	When highlighted the following is shown in the top section of the Q-bar: : <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;liveradio_stream-008&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;liveradio_stream-009&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.9. Video on Demand Content Item

A content item can present a video on demand content item.



FeatureID	Description
vod-001	Use the title from the item xml to display a title
vod-002	<pre>Detect that the item is VOD using the following rules:    item/media:content/@medium = "video" AND    item/media:content/@type = "<hls_mime> OR <dash_mime> OR    <mp4_mime>" AND    item/media:content/@url = "<url>" AND    item/media:content/@expression = "full" OR    item/media:content/@duration &gt; 0</url></mp4_mime></dash_mime></hls_mime></pre>
vod-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV VOD image</media:thumbnail>
vod-004	Display the second line with the following: <pre><play_icon>   ON DEMAND   <duration></duration></play_icon></pre>
vod-005	A selection from the user shall inform the receiver to stop playing the live tv, switch to the on demand (video or audio) content.

FeatureID	Description
vod-006	The vod content shall be presented in the rescaled view of the window.
vod-007	When highlighted the following is shown in the top section of the Q-bar: <title item="" of="" the="">&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;vod-008&lt;/td&gt;&lt;td&gt;When highlighted the following is shown in the top section of the Q-bar: &lt;Title of the item&gt; &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;vod-009&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;vod-010&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

#### 5.3.10. Audio on Demand Content Item

A content item can present audio on demand content items, e.g. Podcasts, music content etc.



FeatureID	Description
aod-001	Use the title from the item xml to display a title
aod-002	Detect that the item is AUDIO_ONDEMAND using the following rules:  item/media:content/@medium = "audio" AND item/media:content/@type = " <hls_mime> OR <dash_mime> OR <mp4_mime> OR <mpeg_mime>" AND item/media:content/@url = "<url>" AND item/media:content/@expression = "full" OR item/media:content/@duration &gt; 0</url></mpeg_mime></mp4_mime></dash_mime></hls_mime>
aod-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV VOD image</media:thumbnail>
aod-004	Display the second line with the following:  ON DEMAND   <duration></duration>
aod-005	A selection from the user shall inform the receiver to stop playing the live tv, switch to the VOD content

FeatureID	Description
aod-006	The audio on demand content shall be presented in the rescaled view of the window
aod-007	The image shall be presented in the rescaled view of the window using the <media:thumbnail> contained in the <media:group> otherwise the default Run3TV shall be used.</media:group></media:thumbnail>
aod-008	When highlighted the following is shown in the top section of the Q-bar. <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;aod-009&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;aod-010&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

# 5.3.11. Imagery Content Item

A content item can be presented as an image to display any specific content category. An example of this is creating a weather feed with multiple stills to show the weather ahead and using GIFs to create a radar like loop.



FeatureID	Description
img-001	Use the title from the item xml to display a title
img-002	<pre>Detect that the item is IMAGE using the following rules:  item/media:content/@medium = "image" AND item/media:content/@url = "<url>" AND item/media:content/@type = "<supported_image>"</supported_image></url></pre> See [R3TV-IG-0231] for supported image types
img-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV GALLERY image</media:thumbnail>
img-004	Display the second line with the following: <image_icon>   IMAGERY</image_icon>

FeatureID	Description
img-005	A selection from the user shall inform the receiver to stop playing the live tv, switch display the image content
img-006	The imagery content shall be presented in the rescaled view of the window
img-007	When highlighted the following is shown in the top section of the Q-bar. <title item="" of="" the="">&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;img-008&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;img-009&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

To see an example of how this is implemented in XML or JSON, please refer to [R3TV-IG-0231].

## 5.3.12. Sub-Application content items

Sub-Application content items are displayed in the preview window and can be opened by the viewer into full screen . For more information, see [R3TV-IG-0212].



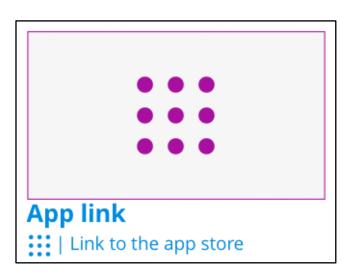
FeatureID	Description
web-001	Use the title from the item xml to display a title
web-002	Detect that the item is <b>WEB_DISPLAY</b> using the following rules:  item/media:content/@medium = "document"  AND  item/media:content/@url = " <url>"  AND  item/media:content/@type = "text/html"</url>
web-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Web Display image</media:thumbnail>
web-004	Display the second line with the following: <webpage_icon>   DISPLAY</webpage_icon>
web-005	A selection from the user shall inform the receiver to stop playing the live tv, switch display the web page content
web-006	The web display content shall be presented in the rescaled view of the window

FeatureID	Description
web-007	When highlighted the following is shown in the top section of the Q-bar: <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;web-008&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;web-009&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

To see an example of how this is implemented in XML or JSON, please refer to [R3TV-IG-0231].

## 5.3.13. Application Content Items

Other Run3TV Applications, 3rd Party Run3TV Framework applications or smart TV applications can be launched by defining an Application content item.



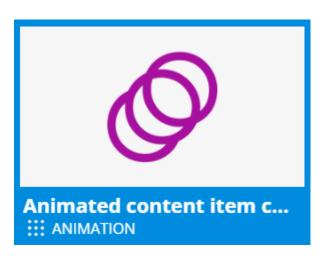
FeatureID	Description
арр-001	Use the title from the item xml to display a title
арр-002	Detect that the item is <b>LOCAL_RUN3TV_APPLICATION</b> using the following rules:  item/media:content/@medium = "document"  AND item/media:content/@type = "run3tv/local"
	AND item/media:content/@url = " <url>"</url>
арр-003	Detect that the item is <b>REMOTE_A344_APPLICATION</b> using the following rules:  item/media:content/@medium = "document"  AND item/media:content/@type = "run3tv/remote"  AND item/media:content/@url = " <url>"</url>

FeatureID	Description
арр-004	Detect that the item is <b>NATIVE_APPLICATION_<manufacturer></manufacturer></b> using the following rules:
	<pre>item/media:content/@medium = "executable" AND</pre>
	<pre>item/media:content/@type = "run3tv/<manufacturer>" AND</manufacturer></pre>
	<pre>item/media:content/@url = "<url>"</url></pre>
арр-005	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV App Display image</media:thumbnail>
арр-006	Display the second line with the following:
	<app_icon>   LAUNCH APP</app_icon>
арр-007	A selection from the user shall inform the receiver to stop playing the live tv, launch the application
app-008	The framework shall process in the order signaled in the feed
арр-009	A LOCAL_RUN3TV_APPLICATION shall be launched and the current application shall be unloaded
арр-010	A REMOTE_A344_APPLICATION shall cause the framework to launch the application using the A344 APIs [A/344]
арр-011	Any matching NATIVE_APPLICATIONS shall use the bespoke method defined by that receiver manufacturer

To see an example of how this is implemented in XML or JSON, please refer to [R3TV-IG-0231].

### 5.3.14. Animated Content Items

Animated content can be presented using the Lottie<sup>1</sup> format.



FeatureID	Description
ani-001	Use the title from the item xml to display a title
ani-002	<pre>Detect that the item is LOTTIE_APPLICATION using the following rules:     item/media:content/@medium = "document"     AND     item/media:content/@type = "application/json+lottie"     AND     item/media:content/@url = "<url>"</url></pre>
ani-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV Animated Display image</media:thumbnail>
ani-004	Display the second line with the following: <animation_icon>   ANIMATION</animation_icon>
ani-005	A selection from the user shall inform the receiver to stop playing the live tv, launch the animation
ani-006	The web display content shall be presented in the rescaled view of the window

<sup>&</sup>lt;sup>1</sup> For more information on the Lottie format, see <a href="https://github.com/airbnb/lottie">https://github.com/airbnb/lottie</a>

\_

FeatureID	Description
ani-007	When highlighted the following is shown in the top section of the Q-bar: <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;ani-008&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;ani-009&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>

To see an example of how this is implemented in XML or JSON, please refer to [R3TV-IG-0231].

## 5.3.15. Advertising, Promotional and Sponsorship Content item

A content item can be presented as a display advertising item, or a promotional content item or a sponsorship content item.

FeatureID	Description
ads-001	Use the title from the item xml to display a title
ads-002	Detect that the item is <b>ADVERTISEMENT</b> or <b>PROMOTION</b> or a <b>SPONSORSHIP</b> based if a <media:category> exists with the RUn3TV schema.</media:category>
	<pre>item/media:category != null AND item/media:category/@scheme =   "https://run3tv.org/mrss/category_schema"</pre>
ads-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV default display image</media:thumbnail>
ads-004	Display the second line with the following: <pre><ad promo sponsor_icon>   <media:category>/@label [  <based content]<="" of="" on="" pre="" the="" type=""></based></media:category></ad promo sponsor_icon></pre>
ads-005	Top right hand badge is inserted depending on the type of category
ads-006	A selection from the user shall inform the receiver to stop playing the live tv, launch the content item
ads-007	The web display content shall be presented in the rescaled view of the window
ads-008	When highlighted the following is shown in the top section of the Q-bar. <title item="" of="" the=""> &lt;synopsis&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;ads-009&lt;/td&gt;&lt;td&gt;While watching in a scaled video window, a further selection from the user shall invoke full screen mode&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;ads-010&lt;/td&gt;&lt;td&gt;User is able to return from Full screen mode to a scaled video window mode&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>



# **Advertisement**

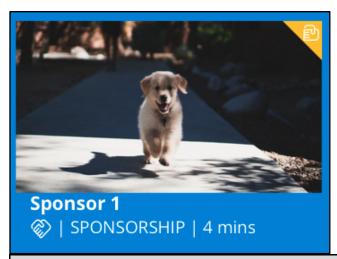


(\$) | ADVERTISEMENT | 4 min

<media:group> <media:content medium="video" type="video/mp4" url="https://server.com/ad.mp4 /> <media:category scheme="https://run3tv.org/mrss/category\_schema" label="Advertisement" /> </media:group>



```
<media:group>
<media:content medium="video" type="video/mp4" url="https://server.com/ad.mp4 />
<media:category scheme="https://run3tv.org/mrss/category_schema" label="Promotion" />
</media:group>
```



```
<media:group>
  <media:content medium="video" type="video/mp4" url="https://server.com/ad.mp4 />
   <media:category scheme="https://run3tv.org/mrss/category_schema" label="Sponsorship" />
  </media:group>
```

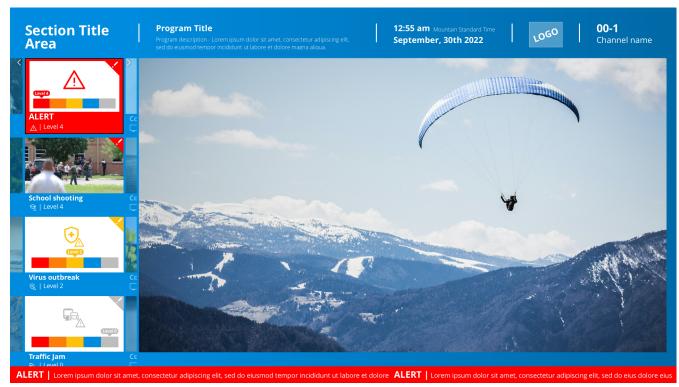
### 5.3.16. Alert Content item

The alert content uses values based on A331 and repeated below. The icons used are based on the type of alert and the priority listed.

ALERT CATEGORY	Symbol	ALERT PRIORITIES				
		MAXIMUM 4	HIGH 3	MODERATE 2	LOW 1	MINOR 0
ADVISORY Urgent Advisory (e.g. from a newsroom) that does not fit into the categories below	$\triangle$	$\triangle$	$\triangle$	$\triangle$	Ţ	<u></u>
HEALTH Health related (including environmental), including infectious disease information (e.g COVID instructions), pollen and other environmental health hazards	0	<b>O</b>	<b>+</b>	<b>+</b>	<b>•</b>	+
WEATHER Urgent meteorological information and updates				<b>,</b>		
EMERGENCY General emergency and public safety information, including fire, geological and other situations						
SCHOOL Urgent information related to schools/educational institutions, including school closures, reopenings, in-school emergencies, and other important information		Ø <sup>3</sup>				
COMMUNITY Urgent information of local relevance, including utility/infrastructure issues, sanitation, government closures, etc.	<b>9</b>	<b>②</b>	<b>2</b>	<b>2</b>	<u> </u>	•
TRANSIT Urgent Transit/Transport/Traffic information, such as road closures, major traffic incidents, public transit delays, etc.						
OTHER Messages not categorizable above, such as test or "heartbeat" messages	(!)	(!)	<u>•</u>	(-)	(!)	!

FeatureID	Description
alerts-001	Use the title from the item xml to display a title
alerts-002	<pre>item/media:category != null AND item/media:category/@scheme = "https://run3tv.org/mrss/category_schema"</pre>
alerts-003	Display the thumbnail from the <media:thumbnail> if provided otherwise show the default Run3TV default alert display image</media:thumbnail>
alerts-004	Display the second line with the following: <pre><alert_category_icon>   <media:category @label=""></media:category></alert_category_icon></pre>
alerts-005	Top right hand badge is inserted depending on the type of category
alerts-006	A selection from the user shall inform the receiver to stop playing the live tv, launch the content item
alerts-007	The web display content shall be presented in the rescaled view of the window





```
<media:group>
  <media:content medium="video" type="video/mp4" url="https://server.com/ad.mp4 />
  <media:category scheme="https://run3tv.org/mrss/category_schema"
label="Alert">WEATHER/4</media:content>
  </media:group>
```

## 5.4. Formatting Rules

### 5.4.1. Displaying DATE

The current date shown in the top display section of Q-Bar shall be presented as follows:

Assuming today is Monday the 13th March 2023:

Mon, March 13, 2023

### 5.4.2. Displaying Time

The time shown in the Q-Bar application depends on the type of content being displayed and where it is being displayed.

### 5.4.2.1. Live TV, Live Radio (Broadcast)

<u>In vertical rail</u>: only the relevant badge and label is displayed. Start time, end time or duration is NOT displayed.

Format: <icon><label>

<u>In the top section of Q-Bar</u>, Only the start time and end time are displayed along with relevant day as follows:

Format: <starttime> - <endtime>

If today is Monday for example, then the following rules apply:

11:45am - 12:15pm 4:20pm - 5:15pm 11.30pm - Tue, 1.30am Tue, 1.30am - 1.30pm Tue, 11.30pm - Wed, 1.30am

Note: Seconds are not shown in the top section of Q-bar

### 5.4.2.2. VOD Content - Video and / or Audio

In vertical rail: the relevant badge, label and duration is displayed.

In the top section of Q-Bar: the relevant badge, label and duration is displayed.

Format: <icon><label> | <duration>

The rules for duration in both cases (vertical rail and top section) are as follows:

### If total duration is under 10 minutes, then use the format:

#### m:ss

### Examples:

0:30

1:30

9:48 (meaning the VOD content is 9 minutes and 48 seconds long)

### If total duration is more than 10 mins but less than 1 hour, then use the format:

#### mm:ss

### Examples:

10:03

45:23

59:55 (meaning the VOD content is 59 minutes and 55 seconds long)

### If total duration is more than 1 hour, then use the format:

#### h:mm:ss

1:00:30

1:23:45 (meaning the VOD content is 1 hour, 23 minutes and 45 seconds long)

The same rules apply when displaying the duration of a VOD content on the player bar (right hand side corner)

#### 5.4.2.3. ESG Data

<u>In vertical rail</u>: only the relevant badge and label is displayed. Start time, end time or duration is NOT displayed.

Format: <icon><label>

<u>In the top section of Q-bar</u>, Only the start time and end time are displayed along with relevant day as follows:

If today is Monday for example, then the following rules apply:

11:45am - 12:15pm 4:20pm - 5:15pm 11.30pm - Tue, 1.30am Tue, 1.30am - 1.30pm Tue, 11.30pm - Wed, 1.30am

Note: Seconds are not shown in the top section of Q-bar

### 5.4.2.4. Live Stream delivered via IP Channel

<u>In vertical rail</u>: only the relevant badge and label is displayed. Start time, end time or duration is NOT displayed.

Format: <icon><label>

In the top section of Q-bar, Only the start time is displayed along with relevant day as follows:

Format: <ddd - starttime>

If today is Monday for example, then the following rules apply:

Mon - 11:45am Sun - 03:30 am

Note

Seconds are not shown in the top section of Q-bar

### 5.4.2.5. Imagery (Static Images or animated GIFs)

<u>In vertical rail</u>: only the relevant badge and label is displayed.

Format: <icon><label>

In the top section of Q-bar, No start time, end time or duration are displayed

Format: Nothing to display here

### 5.4.2.6. HTML Application (Internal and / or external)

In vertical rail: only the relevant badge and label is displayed.

Format: <icon><label>

In the top section of Q-bar, No start time, end time or duration are displayed

Format: Nothing to display here

### **5.4.2.7.** Animated Advertising and Promotional Content

In vertical rail: only the relevant badge and label is displayed.

Format: <icon><label>

In the top section of Q-bar, No start time, end time or duration are displayed

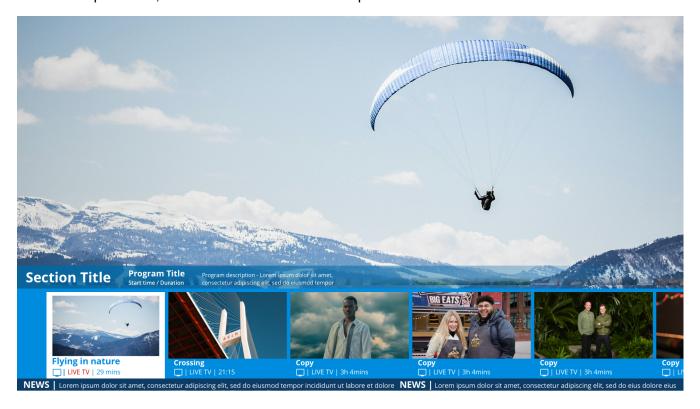
Format: Nothing to display here

## 5.5. Information Crawler

An information crawler can be displayed within the application by defining an entry in the application configuration file. Information like News, Weather, Sports and financial data can be displayed. The crawler is not clickable and is only presentational.

FeatureID	Description
info-001	Broadcaster can define a path for the information crawler in the application configuration under the attribute ticker
info-002	The header of the ticker is taken from the feeds /channel/title element otherwise it is overridden by the parameter ticker.title
info-003	The /channel/item[]/title shall be used to display the ticker text
info-004	The speed of the ticker can be configured within the application configuration file under the attribute ticker.speed in seconds
info-005	Inline HTML formatting tags can be used in the title to provide additional custom formatting
info-006	Once all the items have been displayed, on the next loop a refreshed feed is requested at the end of the /channel/ttl or at the end of the polling interval as defined in the application configuration
info-007	When the application exits to full screen TV, polling is reset. The next request to display the information ticker a new feed request is made to get the latest information

In the example below, it is shown as a thin BLUE strip at the bottom of the screen.



### 5.6. Alert Crawler

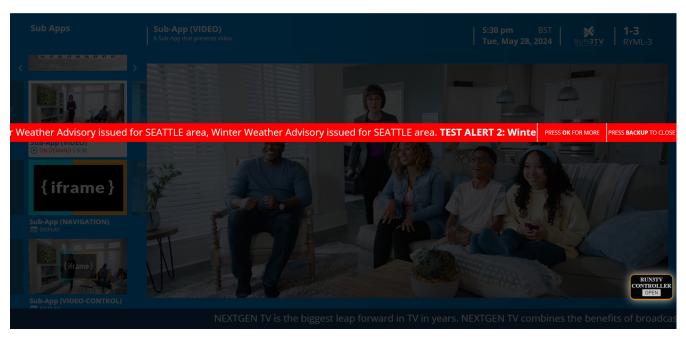
An alert crawler is displayed when the Framework detects an active Alert (as supplied over broadcast). This alert is presented above all other assets, including the Q-Bar Application, Sub-Apps, SIMID apps and VOD content.

For more information and for the profiling of alert signaling, see [R3TV-IG-0232].

The styling configuration for the Alert Crawler is defined in the Framework configuration (**fmw.conf**), as detailed in [R3TV-IG-205]

FeatureID	Description
alert-001	When an AEAT is sent, then the alert crawler is displayed.
alert-002	When the alert is presented, the viewer can press <b>OK</b> to access more information about the alert (where provided) or press <b>BACKUP</b> to hide the alert.

An example of an alert popup within the Q-Bar Application is shown below.



# 5.7. Alert Content Rail

An alert content rail is displayed when an Alert is received over IP via the RSS feed.

FeatureID	Description			
alert-001	Broadcaster can define a path for the information crawler in the application configuration under the attribute alert			
alert-002	The header of the ticker is taken from the feeds /channel/title element otherwise it is overridden by the parameter ticker.title			
alert-003	The /channel/item[]/title shall be used to display the ticker text			
alert-004	The speed of the alert can be configured within the application configuration file under the attribute alert.speed in seconds			
alert-005	Inline HTML formatting tags can be used in the title to provide additional custom formatting			
alert-006	A new content rail is displayed at the top level when there is one or more items in the ALERT RSS feed			
alert-007	The Q-Bar will poll the feed based on the /channel/ttl if present otherwise use the polling value in the configuration			
alert-008	When there are no items in the alerts RSS then the alert content rail is not shown. Polling should continue for RSS defined feeds and if items are present then its' display again.			

# 5.8. Standard Run3TV Player Application

A standardized video player application is included in the starter kit. The core functionality of the player application is similar to the one offered in the previous releases. However, certain enhancements have been introduced in an attempt to standardize the player behavior when dealing with different types of contents (for example, Live Stream, VOD, Advertisement or Promotional video)

## 5.9. Player Controls Screens

The behavior of the player bar and its associated control keys may change depending on the content being displayed.

#### 5.9.1. For VOD Content

### When playing in full screen mode with the player time-bar in hidden state:

- Pressing the SELECT key displays the player time-bar with the Play / Pause icon selected by default.
- Pressing the RIGHT ARROW key skips the video forward by 10 seconds. A little icon is momentarily displayed on the right hand side of the screen to indicate that the user has skipped forwards.
- Pressing the LEFT ARROW key skips the video backwards by 10 seconds. A little icon is momentarily displayed on the left hand side of the screen to indicate that the user has skipped backwards.
- Pressing the ARROW UP key displays the player bar with the current video position highlighted.
- Pressing the ARROW UP key again highlights the Play / Pause icon. In this position, pressing the ARROW RIGHT key allows user to select other attributes like CAPTIONS, SUBTITLES (if available and supported)

The time-bar for VOD content is usually displayed using BLUE color

### 5.9.2. For LIVE Content

### When playing in full screen mode with the player time-bar in hidden state:

- Pressing the SELECT key displays the player time-bar with the Play / Pause icon selected by default.
- Pressing the ARROW UP key displays the player bar with the current video position highlighted.
- Pressing the ARROW UP key again highlights the Play / Pause icon. In this position, pressing the ARROW RIGHT key allows user to select other attributes like CAPTIONS, SUBTITLES (if available and supported)
- Pressing the RIGHT ARROW key may not skip the video forwards immediately. If the live stream has been paused for some time, then this function may work. In such a case, a little icon is momentarily displayed on the right hand side of the screen to indicate that the user has skipped forwards.
- Pressing the LEFT ARROW key may not skip the video backwards. If the live stream has been
  paused for some time, then this function may work. In such a case, a little icon is momentarily
  displayed on the left hand side of the screen to indicate that the user has skipped backwards.

The time-bar for LIVE content is usually displayed using RED color

### 5.9.3. For Advertisements and Promotional Content

### When playing in full screen mode with the player time-bar in hidden state:

- Pressing the SELECT key displays the player time-bar with the Play / Pause icon selected by default.
- Pressing the ARROW UP key displays the player bar with the current video position highlighted.
- Pressing the ARROW UP key again highlights the Play / Pause icon. In this position, pressing the ARROW RIGHT key allows user to select other attributes like CAPTIONS, SUBTITLES (if available and supported)
- Pressing the RIGHT ARROW shall not skip the video forwards.
- Pressing the LEFT ARROW key may not skip the video backwards. If the video has been
  paused for some time, then this function may work. In such a case, a little icon is momentarily
  displayed on the left hand side of the screen to indicate that the user has skipped backwards?

The time-bar for an advertisement or promotional video is usually displayed using YELLOW color

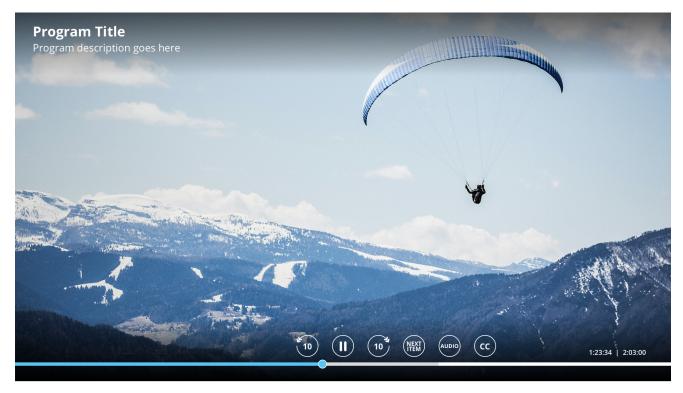
The follow section describes the different assets required:

FeatureID	Description			
player-001	Present the title of the content item			
player-002	Presents the description of the content item.			
player-003	Provides the current position and total duration of VOD content			
player-004	Provides Pause / Play icons			
player-005	Provides icons for Subtitles / Captions if available and supported			
player-006 A visual indication of when user skips forwards / backwards				

# 5.10. VOD Content

FeatureID	Description
vod-001	Broadcaster can define a path for the information crawler in the application configuration under the attribute ticker

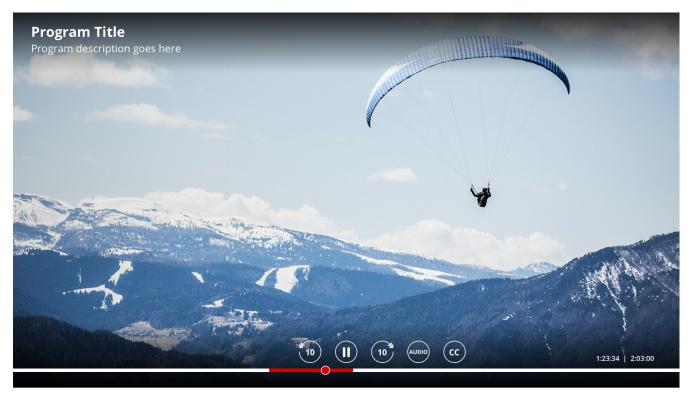
The time-bar for VOD content is usually displayed using BLUE color



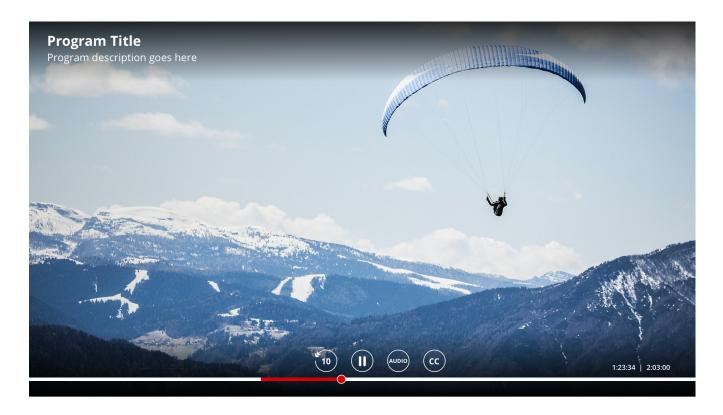
# 5.11. Live Stream Content

FeatureID	Description
player-001	Broadcaster can define a path for the information crawler in the application configuration under the attribute ticker

The time-bar for LIVE content is usually displayed using RED color



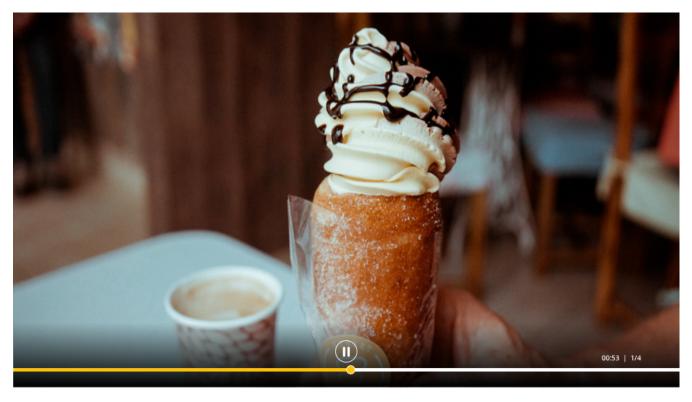
Example of a live stream.

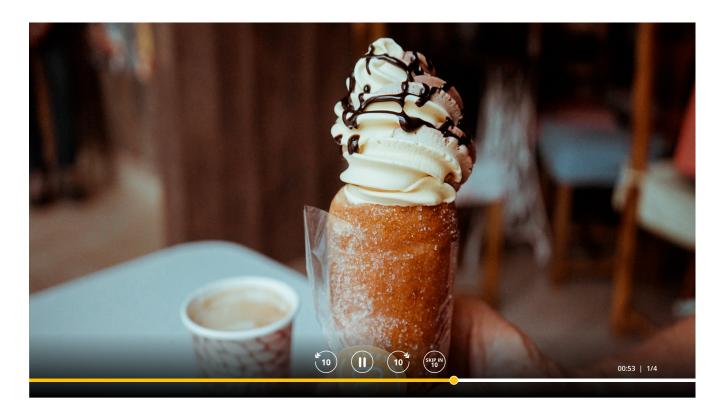


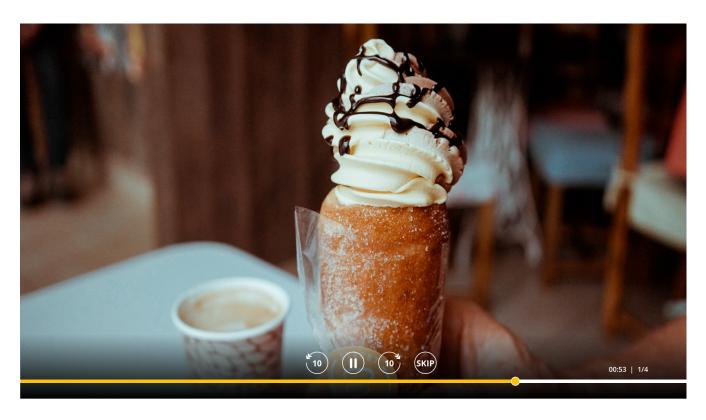
# **5.12. Advertising Content**

FeatureID	Description
adplayer-001	Broadcaster can define a path for the information crawler in the application configuration under the attribute ticker

The time-bar for an advert is usually displayed using YELLOW color







### 5.13. Broadcaster Customisation

The following section describes the different assets and properties that can all be configured by the Broadcaster in a single **config.json** file. For more information on config.json, see <u>Application</u> <u>Configuration</u>.

### 5.13.1. Broadcaster Logo

The recommended logo size is 80px × 50px. This can be configured in the header section of **config.json**.

Example:

```
"header": {
   "id": "SRV1",
   "name": "ID-1",
   "logo": "/london/Station-3/q-bar/img/channel.png"
}
```

### 5.13.2. Broadcaster ID and NAME

This can be configured in the header section of **config.json**.

Example:

```
"header": {
   "id": "SRV1",
   "name": "ID-1",
   "logo": "/london/Station-3/q-bar/img/channel.png"
}
```

### 5.13.3. Font Family and Font size

These can also be configured in the 'style' section of **config.json**.

Example:

```
"--font-family": "\"Open Sans\", sans-serif",
"--title-font-size": "24px",
"--description-font-size": "20px",
```

The process of installing new / custom fonts is as follows:

Copy the appropriate font file in 'ttf' format in **/font/** folder. Then add a corresponding block in the 'style.css' file in order to call your desired font. The snippet below is added to 'stye.css' file and shows 'Ubuntu Medium' font being used as the desired font.

Example:

```
@font-face {
    font-family: 'Ubuntu Medium';
    font-style: normal;
    font-weight: 400;
    src: url(fonts/Ubuntu-Medium.ttf) format('truetype');
}
```

#### 5.13.4. Default and Focus Font Color

These can also be configured in the 'style' section of config.json.

Example:

```
"--font-color": "#fff",
"--focus-font-color": "#008CDE",
```

### 5.13.5. Bar and Focus Background Colors

These can also be configured in the 'style' section of **config.json**.

Example:

```
"--bar-bg-color": "#008CDE",
"--focus-bg-color": "#fff",
```

### 5.13.6. Bar Gradient

These can also be configured in the 'style' section of **config.json**.

Example:

```
"--gradient-color-start": "#008CDE80",
"--gradient-color-end": "#008CDE10"
```

Notice that the color used here is the same as bar-bg-color (#008CDE) but the gradient has been set to vary from 10% to 80% along the length of the bar.

# 6. Application Configuration

This section covers the application specific configurations. Most of these have already been discussed in the section above.

# 6.1. Application Configuration File

As mentioned in the previous section, most aspects of the application design can be configured by editing a single file called 'config.json. The following table explains all configurable elements

#### 6.1.1. Root

The following fields are required, unless otherwise stated.

Field		Description	Required / Type	Example
ga	-id	The Google Analytics (GA4) identifier, as registered for the application.	String	G-MXP1YLWM3C
hidden		Completely hides the application if set to True	Boolean	False
ti	neouts		Object	
	trigger	The time (in seconds) to present the trigger screen. After this time the trigger screen is hidden. If not present, set to 10 seconds	Optional Integer	60
	inactivity	The time (in seconds) that the viewer is inactive before the application is automatically closed  If not present, set to 10 seconds	Optional Integer	90
	player	The time (in seconds) to present the player bar If not present, set to 5 seconds	Optional Integer	5
	skip	The time (in seconds) to skip when the viewer selects Fast Forward or Re-wind	Integer	400
pla	ayer		Object	
showCaption		If true, presents captions (subtitles) by default on video (where available)	Boolean	true
debug			Object	
	showVersion	If true, presents the version number (as set in the appVersion field of the appsList.json file)	Boolean	true
	enableConsole	If true, enables the web console	Boolean	true
style			Object	
	default	A file location within the Starter Pack to the .css file for the application	String (File path)	/london/Station-3/q- bar/css/style.css
	thumbnail	A directory location within the Starter Pack to the Q-Bar's icon files	String (Directory path)	/london/Station-3/q- bar/thumbnail
	:root	The styling CSS configuration	CSS	

Field			Description	Required / Type	Example
cta				Object	
	the current broadcast program does Restart functionality  info The CTA info text to present when the			Object	
			The CTA label to present when the Q-Bar detects that the current broadcast program does not support Restart functionality	String or Multi-Language String Object	Press <baappearlabel> for more</baappearlabel>
			The CTA info text to present when the Q-Bar detects that the current broadcast program does not support Restart functionality	String or Multi-Language String Object	Open the application and navigate to settings to review
	resta	art		Object	
	labe1		The CTA label to present when the Q-Bar detects that the current broadcast program supports Restart functionality	String or Multi-Language String Object	Press <baappearlabel> to Restart</baappearlabel>
	in	nfo	The CTA info text to present when the Q-Bar detects that the current broadcast program supports Restart functionality	String or Multi-Language String Object	Open the application and navigate to settings to review
	fe	eed	The location of the <b>esg</b> file that describes the availability of Restart functionality. For more details, please refer to [R3TV-IG-0231]	String (File Path)	/london/Station-3/q- bar/dynamic/esg.atom
ctaLabel		-	The call to action string presented on the Trigger screen. This string accepts	String or Multi-Language String Object	
hea	ader		Configuration for the Q-Bar header	Object	
	id name		The service's identifier	String	SRV1
			The service's name	String	ID-1
	logo		The service's logo	String (File path)	/london/Station-3/q- bar/img/channel.svg
feeds			An ordered list of feeds to be presented to the viewer	<b>Array</b> of Feed Objects	
ti	ticker		A feed of ticker data to be presented to the viewer at the bottom of the screen. If not present, the ticker will be hidden	Ticker Object	
	feedType		The type of feed as provided by the url field.  See the feedType field of the Feed Object section for more details	String Enum	mrss
	title	9	The title to present before each entry.  It may be appropriate to use the <callsign> Replacement Tag here.</callsign>	String or Multi-Language String Object	Headlines
	speed	d	The speed of the ticker. Higher numbers result in faster scrolling	Integer	10
	url		Either a local file path within the framework or an HTTPS URL to the feed data	String (URL)	https://example.com/feed- <language>.atom</language>

### 6.1.2. Feed Object

Feed Objects are present in both the feeds and ticker fields at the root of the config.json file.

Field Description		Required / Type	Example	
feedType	The type of feed that is t feed types are:	The type of feed that is to be presented. Permitted feed types are:		
	Enum(s) S	Specification reference	String Enum	mrss-json
	mrss [F	PNC-IG-0231]		
	mrss-json [	PNC-IG-0231]		
url		Either a local file path within the framework or an HTTPS URL to the feed data		https://example.com/feed- <language>.atom</language>
title	The title of the feed. This will be presented as screen	This will be presented as a heading above the feed on		Local News
ads			Optional Object	
vastTag		<ul> <li>Madhive</li> </ul>		

### 6.1.3. Multi language string object

It is possible to supply multiple language text strings for various fields within config.json. This is achieved by creating an object of key:<String> pairs, where the key is an BCP 47 language code.

An example of a title field with two languages is shown below. Each ATSC 3.0 receiver selects the most appropriate language string to present to the viewer, based on the viewer's configuration choice.

## 6.2. Example Configuration File

A simplified example **config.json** file for the Q-Bar application is shown below.

```
"ga-id": "G-12345",
         "hidden": false,
         "timeouts": {
    "trigger": 60,
6
7
           "inactivity": 90,
           "player": 5,
           "skip": 400
10
         "player": {
           "showCaption": true
12
13
         14
           "default": "/london/Station-3/q-bar/css/style.css",
           "thumbnail": "/london/Station-3/q-bar/thumbnail",
16
17
             "--font-family": "\"Open Sans\", sans-serif",
             "--title-font-size": "24px",
"--description-font-size": "20px",
19
20
             "--bar-bg-color": "#008CDE",
             "--font-color": "#FFF"
22
             "--focus-font-color": "#008CDE",
"--focus-bg-color": "#FFF",
23
24
             "--focus-font-color-sub1": "red",
25
             "--focus-font-color-sub2": "black",
"--focus-font-color-sub3": "#FDC109",
26
27
28
             "--vbar-bgcolor-end": "#0069A6",
             "--gradient-color-start": "#008CDE80",
29
             "--gradient-color-end": "#008CDE10",
30
             "--trigger-vbar-bg-color": "#FFF",
31
             "--trigger-font-color": "#FFF",
32
             "--trigger-bg-top": "linear-gradient(180deg, #006AA6 0%, #0069a67e 60%, transparent 100%)",
33
             "--trigger-bg-bottom": "linear-gradient(0deg, #006AA6 0%, #0069a67e 60%, transparent 100%)",
34
             "--ticker-bg-color": "#0C3C66",
35
             "--opacity": 0.4
36
37
38
         "cta": {
39
           "standard": {
40
             "label": {
41
42
                "en": "PRESS <strong><baAppearLabel></strong> FOR MORE"
                "es": "PRESIONE <strong><baAppearLabel></strong> PARA MÁS"
43
44
45
              'info": {
               "en": "OPEN THE APPLICATION AND NAVIGATE TO YOUR \"SETTINGS\" IN THE LEFT PANEL TO REVIEW ...",
"es": "ABRA LA APLICACIÓN Y NAVEGUE A SU \"CONFIGURACIÓN\" EN EL PANEL IZQUIERDO PARA..."
46
47
48
49
            "restart": {
50
51
               "en": "PRESS <strong><baAppearLabel></strong> TO RE-START",
52
                "es": "PRESIONE <strong><baAppearLabel></strong> PARA RE-INICIAR"
53
54
55
               "en": "OPEN THE APPLICATION AND NAVIGATE TO YOUR \"SETTINGS\" IN THE LEFT PANEL TO REVIEW...",
56
               "es": "ABRA LA APLICACIÓN Y NAVEGUE A SU \"CONFIGURACIÓN\" EN EL PANEL IZQUIERDO PARA...
57
58
59
              "feed": "/london/Station-3/q-bar/dynamic/esg.atom"
60
61
         "header": {
    "id": "SRV1",
62
63
           "name": "ID-1",
64
```

```
"logo": "/london/Station-3/q-bar/img/channel.svg"
65
66
         },
"feeds": [
67
68
              "feedType": "mrss",
69
70
              "url": "/london/Station-3/q-bar/dynamic/sub-apps.atom"
71
72
              "feedType": "mrss",
73
              "title": "SIMID CREATIVE",
"url": "/london/Station-3/q-bar/dynamic/simid-creative.atom",
74
75
76
77
                 "vastTag": "https://example.com/vast.xml?platform=run3tv"
78
79
80
              "feedType": "mrss",
"title": { "en": "Local test streams", "es": "Flujos de prueba locales" },
"url": "/london/Station-3/q-bar/dynamic/test.atom"
81
82
83
84
85
              "feedType": "mrss-json",
"title": "Local HLS Feed",
"url": "/london/Station-3/q-bar/dynamic/a3fa-hls-feed.json"
86
87
88
89
90
              "feedType": "mrss-json",
91
92
              "title": "Remote DASH Feed",
93
              "url": "https://s3.amazonaws.com/feeds.atsc3-modelmarket.com/run3tv-dash-feed.json"
94
95
96
              "feedType": "mrss-json",
              "title": "Local Weather Feed",
"url": "/london/Station-3/q-bar/dynamic/weather-feed.json"
97
98
99
100
              "feedType": "esg",
"title": "TV Guide Data",
"url": "tag:run3tv.org,2023:globalServiceID/3"
101
102
103
104
105
              "feedType": "mrss",
106
              "title": "Rich Guide Data (TitanTV)",
107
              "url": "https://demo-data.titantvguide.com/api/schedule/7b26971a75b24cf2b385c3cb815a1038",
108
109
              "timeout": 20
110
111
              "feedType": "mrss",
112
              "title": "VAST"
113
              "url": "https://example.com/feed/df3083f49bc31d12dd12246fb33edf9600426754",
114
              "ads": {
115
116
                 "vastTag": "https://serveit.linkstorm.net/sb/ETHE_DEMO_RXVP/linear.xml"
117
118
            },
119
120
              "feedType": "mrss",
121
              "url": "https://example.com/feed/8e5146c3aeb2532f59cdd64187ec19215b541c38",
122
               "timeout": 20
123
124
125
              "feedType": "mrss",
              "url": "https://example.com/feed/0429228931719e6b195b448fe17b9030f632d3a4",
126
127
              "timeout": 20
128
129
              "feedType": "mrss",
130
131
              "url": "https://example.com/feed/047fefe0325dfac431df5731d9001e33824ed9d7",
              "timeout": 20
132
133
134
```

```
"feedType": "mrss",
135
136
             "url": "https://example.com/feed/bd23363a9ab9a2829e51fdfc82ae484a4142d21a",
137
             "timeout": 20
138
139
            "feedType": "mrss",
140
141
            "url": "/london/Station-3/q-bar/dynamic/settings-<language>.atom"
142
143
144
         "ticker": {
          "feedType": "mrss",
"title": "",
145
146
147
          "speed": 10,
148
           "url": "/london/Station-3/q-bar/dynamic/ticker-<language>.atom"
149
150
```

In this example, the Q-Bar application is configured to:

- Timeout at set points (lines 4 9)
- Be styled in a specific way (lines 14 38)
- Include a number of feeds (lines 42 54) of content (including a "feed" linking to the settings section)
- Include a ticker at the bottom of the screen (line 55)

**Note** The featureset of the Q-Bar application is completely driven by the config.json. For example, removing the ticker field will remove the ticker from the application.